

BROADCAST INDIA 2020 - WE GO DIGITAL EDITION HERALDS A NEW DIMENSION



BI2020
BROADCAST INDIA SHOW
29 - 31 October 2020

The COVID-19 pandemic and the subsequent restrictions that had been imposed on travel and business operations, forced Broadcast India Show 2020 to make a transition to a digital model for the year 2020. The digital model called Broadcast India 2020 – We go Digital' Edition had a good number of exhibitors and attendees who participated and networked with the key stakeholders over three days from October 29-31, 2020. The Broadcast India Show has primarily been known as the region's leading event for television, film, radio, audio: from its content creation to its management and delivery, the event has witnessed considerable support from the Industry, while enjoying steady year on year growth. The event this year was into its 30th edition and gave the opportunity to get a sneak peek into the paradigm shifts in the trending technology across the globe.

PARTNERS IN EXCELLENCE & PARTNERS

The leading Partners in Excellence included leading brands like:

PARTNERS IN EXCELLENCE

CADYCE

CADYCE is a leading networking and lifestyle brand having a global presence. CADYCE seeks to be the most preferred brand in the computing and digital lifestyle marketplace. CADYCE offers a complete line of reliable end-to-end networking solutions for the most demanding business and mobile environments. Our diverse product line includes Cables & Adapters, Hubs & Docks, Presentation Devices, Security & Surveillance, Networking Products & Accessories. CADYCE lets you connect and communicate by the development and delivery of high value, innovative products for industries and companies of all sizes. To know more please visit www.cadyce.com



CANONINDIAPVT.LTD.

Canon India Pvt. Ltd., a 100% subsidiary of Canon Singapore Pte. Ltd., is a world leader in imaging technologies. Set up in 1997, Canon provides a comprehensive array of over 200 sophisticated contemporary digital imaging products and solutions in India. Driven by innovation and in sync with its Corporate tagline - 'Delighting You Always', Canon is reinforced by world-class technology



and is committed to delivering customer delight by offering an extensive product portfolio which include Copier MFDs, Managed Document Services, Fax-Machines, Printers, Document and Cheque Scanners, All-in-ones, Digital Cameras, DSLRs, Mirrorless cameras, Cinematic Imaging Products, Camcorders, Cable ID Printers, Card printers, Surveillance cameras and Medical Imaging products. These products are currently catering to multiple stakeholders in the market such as Governments & PSUs, Corporates, Enterprises, SMEs, Commercial & B2B and consumers at large.

CDM TECHNOLOGIES & SOLUTIONS PVT. LTD.



We are a company with visionary leadership ready to invest in new ideas. We have created innovative management systems that track impacts and focus on performance. And we have a culture of learning that enables us to be flexible and adjust to new challenges. We are also a company with strong corporate values, which are key to our corporate growth and success.

CDM Technologies and Solutions helps broadcasters and television service providers solve their most vexing problems. We are leading distributors of Broadcast Products/solutions, Digital Signage , IT Products & Post Production.

DISKARCHIVE CORPORATION LTD



Disk Archive Corporation provides easy, secure and affordable Archive solutions for Broadcast Television and Film companies.

ALTO - the “Alternative to LTO” is an enterprise-class, offline archive as a cost-effective alternative to cumbersome robotic tape libraries or spinning-disk NAS storage, which can leave your content vulnerable to loss for long periods of time in the event of a disk failure. Based on a scalable array of independently managed, fully spun-down disks, ALTO offers ultra-low power and AC consumption, double-digit disk life, and zero egress costs, guaranteeing the lowest lifetime cost of ownership and the highest security for your Television & Digital Film assets, from SD through to 2k and 4k resolutions for your digital future.

Stop burning time and money on Data Tape Migrations and begin the transition to a futureproof Archive with ALTO’s unique ability to mix any size disk from any vendor in any slot at any time, to achieve the highest density, lowest lifetime cost and outstanding non-linear performance, preserved in a dust and pollution-free helium micro climate.

ALTO integrates with Media Asset Management applications from over 40 industry-leading Technology Partners, to fit your workflow requirements perfectly. To find out more about ALTO, visit us at www.diskarchive.com

GENELEC



For over 40 years, Genelec studio monitors have delivered truthful, neutral sound reproduction – enabling audio professionals to make fast, accurate and reliable mix decisions, even in challenging rooms.

At Broadcast India, Genelec personnel will be providing expert advice on how our monitoring solutions can help you produce audio content that translates consistently to other playback systems – no matter how the content is being distributed and consumed.

Covering stereo, surround and complex immersive formats, we’ll be hosting webinars and live sessions where we’ll discuss how to optimise your room, choose the correct monitors and tailor their response to your acoustic environment.

We’ll also be showcasing our flagship ‘The Ones’ series of coaxial monitors

– along with the complementary W371A Adaptive Woofer System – and explaining how our GLM loudspeaker manager software works closely with all Genelec Smart Active Monitors to minimise the room’s influence on the sound, and deliver a true sonic reference.



KARTHAVYA

Karthavya started in 2006 as a software services company and has transformed into a leading broadcast products company over the last decade.

Karthavya is a pioneer in bringing IT infrastructure stack to the Media and broadcast industry. Thereby simplifying the architecture, eliminating vendor lock, and reducing the TCO for broadcast and media houses. Led by a core technical team Karthavya automation and asset management solutions power close to 100 customers, including some of the biggest TV channels in the region.



NEWTEK

NewTek is the leader in IP video technology that gives every storyteller a voice through video. Working exclusively with selected Channel Partners around the world to bring its innovative solutions to market, NewTek empowers customers to grow their audiences, brands and businesses faster than ever before. NewTek products are natively IP-centric via NDI®.

Key target markets include: Pro A/V, Corporate, Education, House of Worship, Event Production

Clients include: The Supreme Court of the United Kingdom, New York Giants, NBA Development League, NHL, Nickelodeon, CBS Radio, ESPN Radio, Fox Sports, MTV, the National Aeronautics and Space Administration (NASA), Pinsent Masons LLP, and more than 80% of the U.S. Fortune 100.

NewTek is part of the Vizrt Group alongside its sister brands, Vizrt and NDI. NewTek follows the single purpose of this Group; more stories, better told.



REDDIGITALCINEMA

RED Digital Cinema is a leading manufacturer of professional digital cameras and accessories.

RED’s DSMC2 camera offers four incredible sensor options — DRAGON-X 6K S35, GEMINI 5K S35, HELIUM 8K S35, MONSTRO 8K VV — combined with a modular, compact, and lightweight design, superior image quality and cutting-edge performance.

RED’s RANGER camera system provides an integrated, all-in-one configuration with MONSTRO, HELIUM, and GEMINI sensor options.

In its own RED portfolio category, the KOMODO 6K global shutter sensor brings innovative engineering to filmmakers at all levels of content creation with a wide range of shooting needs.

Reach out:

- ◆ Meet the team at RED and request personalised demos of our cameras
- ◆ Watch our incredible Behind the Look video with Anay Goswami
- ◆ Learn about the new KOMODO 6k with a Solitary Series Technical Session
- ◆ And don’t forget to click our social links to follow us and stay informed on creators, short films, tutorials all on RED Digital Cinema camera systems
- ◆ PLAYLIST: RED TECH is a series of videos to learn about our RED products
- ◆ PLAYLIST: 8K Shooting Gallery showcases videos shot on RED

Find additional information at www.RED.com

PARTNERS

**AAA MEDIA TECHNOLOGIES**

AAA Media Technologies is the organization which signifies 5 Pillars for Business: Trust Reliability, Affordability, Delivery on time & No Question Asked Support. Their aim is to fulfill Broadcasting in reach, distributing & providing broadcasting equipment's to all over India with our experienced & trust channel.

Launching new products and upgrading existing products like

- ◆ Fortinge Crane Teleprompter
- ◆ Fortinge SDI Teleprompter
- ◆ Fortinge Mobile / Tablet Teleprompter
- ◆ Acebil Light Weight Professional Tripod
- ◆ Acebil Studio Teleprompter Combo with Dolly
- ◆ DV-Lab Professional Switcher

We at Broadcast India Show value the partnership with AAA Media Technologies & their support for being an active participant at our show.

**ATEMPO ARCHIVAL SOLUTIONS**

Highly Scalable & Reliable Archival, Backup & Migration Solutions for M&E. Atempo Registered in GeM for Government sales as OEM.

ATEMPO PRESERVES DATA ECOSYSTEMS FOR MID-SIZED AND CORPORATE ORGANIZATIONS

European leader for conventional data protection, Atempo preserves data ecosystems for mid-sized and corporate organizations globally.

100s of Customers in India with extensive support for 10+ years.

We have a reputation for high-level technical expertise in protecting and migrating very large data volumes. What do we do for our clients?

- ❖ Move data affordably between storage locations for short or long-term storage in complete security
- ❖ Back up mission-critical data
- ❖ Restore data as and when needed
- ❖ Maintain data integrity

**AXIMMETRY TECHNOLOGIES**

Aximmetry provides end-to-end, real-time 3D graphics and virtual studio solutions for the broadcast and entertainment industries. Its ambition is to make high-end virtual studio software technology accessible to all, small TV stations, Youtubers and Vloggers included.

Aximmetry offers the choice of two real-time rendering engines: Aximmetry's own engine and since the launch of the Aximmetry DE software products: Unreal Engine integration, giving users the flexibility to choose. Aximmetry also has its own advanced chroma keying technology which is included in all licenses.

The company's solutions cover all aspects of advanced broadcast presentation: tracked virtual sets, Augmented Reality (AR), interactive touch screen displays, data-driven graphics, virtual product placement, and audience interaction via second-screen devices.

Content created in Aximmetry can be live-streamed directly to YouTube, Facebook, Twitch, and providers supporting RTMP streaming.

All of our editions can be tried out before purchase; please register at my.aximmetry.com/register to receive your free Community edition, or get in touch with us at sales@aximmetry.com to request trials for our higher editions.



AXLEAI - complete MAM systems from 2 Lakh

We make remote video search and sharing radically simple. Even non-technical users can use their browsers to easily find, view, and annotate media. Our panels for Adobe Creative Cloud applications let you remotely access and search your media catalog and import files to Adobe projects. We also interface with FCPX and Avid Media Composer.

Enabling Remote Teams

Whether you've just started to work remotely, or you've always been a distributed team, axle ai lets you access centrally stored media from anywhere, securely. Take advantage of all the capabilities of axle ai, including ai-powered auto tagging and downloading your original high-res media, from any web browser when you're on the road, on location, or in the home office.

Easy fit

Our software installs quickly and connects with the storage you already own, using your existing folder setup. It doesn't force you to check in files to special locations or to upload them to the cloud. And you can access all of your media from any web browser, smartphone, or tablet. Hundreds of creative teams worldwide are already using axle.

AI Powered

Now your media can be automatically tagged based on scenes, locations, and events. Provide searchable transcripts of audio; recognize faces, logos and more.



BROADCAST INDIA SHOW 2021

Asia's Broadcasting and Infotainment Show (A.B.I.S), launched by NürnbergMesse India is an umbrella brand showcasing the entire global media & entertainment ecosystem.

A.B.I.S includes, Broadcast India Show in its 31st year, SCAT India TradeShow (Satellite & Cable TV) in its 30th year and the brand new content marketplace, Content India Show. With the three shows, A.B.I.S will be an all-encompassing destination for this fast evolving industry, and will take place from 21 -23 October 2021.

Meet influencers, create customer connections and experience the latest trends in production, post production, management, delivery, distribution and the content industry.



cmotion

cmotion is a well established and continually growing company based in Vienna, Austria. Since 2002, cmotion have designed, developed and sold quality lens and camera control solutions to both the film and broadcast markets. cmotion products range from the popular compact ONE (the standard wireless lens control system in India) to the most advanced and multifunctional systems available in the market today. cmotion embrace the latest technology to enhance existing product lines as well as introduce groundbreaking innovations based on feedback and inspiration from our customers and strategic partners. cmotion reacts quickly to changes in the market and are proud to be one of the world's most respected lens and camera control manufacturers, synonymous with functionality, reliability and ergonomic build quality.

GRASS VALLEY

Headquartered in Montreal, Grass Valley has been in the media business for more than 60 years and is now part of Black Dragon Capital.



Grass Valley's end-to-end ecosystem of reliable, open standards-based solutions helps content creators, broadcasters and media organizations to produce brilliant content and build successful media businesses. Our award-winning technology and trusted industry expertise empower our customers to create captivating experiences that connect people anywhere, on any device, through the magic of media.

As the industry's R&D powerhouse, with the most comprehensive suite of solutions for compelling live content, we are the trusted partner to many of the biggest and most creative names in the media and entertainment business. We help our customers transition to IP and cloud-based infrastructures to enable flexible, scalable and smart workflows. Our advanced solutions enable the production of rich, high quality content that brings the viewer closer to the action; engages them with the story and connects them with each other.



IHSE USA, LLC

IHSE USA manufactures secure KVM (Keyboard, Video, Mouse) extender and switch products supporting long distance separation between computers and the operator's workspace. IHSE KVM systems provide out-of-the box connectivity to dispersant operating systems at a single user's desktop without adding, moving or changing hardware. Systems deploy in hours (not days) and connect any standard open interface such as HDMI, DVI, DisplayPort, VGA or SDI without distortion or loss of signal quality. KVM System connectivity is completely non-intrusive to networks and works without software installations and without regard to PC operating systems. KVM adds an additional layer of computer protection against unauthorized physical access across the network and reduces the organizations vulnerabilities to malware, stolen data or cyber-attacks. Find out more: www.ihseusa.com



PANASONIC

Realizing "A Better Life, A Better World" through Housing, Automotive, and B2B Solutions, with Consumer Electronics at the Core.



PRIMESTREAM

Primestream is a leading provider of asset management, automation software, and workflow orchestration solutions for media and production operations that are scalable and highly configurable across markets, platforms, and infrastructures to ensure long-term flexibility and value. With a long history in media creation workflows, Primestream combines best-in-class technology with proven reliability to help optimize media creativity for enterprise, digital media, sports, and broadcast operations worldwide. Primestream products leverage deep expertise and insight into market trends and customer requirements to connect content creation, collaboration, asset management, production, and delivery together in an optimal workflow.

The Primestream software suite has been field-proven in a wide range of production facilities for many of the world's leading broadcasters and corporations, such as Vice Media Group, Microsoft Production Studios, Cisco TV, NFL Networks, NFL Films, StreamTeam, AT&T Sports, SunTV, Disney, New World Symphony, Verizon Media Group, Fortune Magazine, Time USA, Business Insider, USC Annenberg School for Communication and Journalism, MTG Sweden, Newsy, Goldman Sachs, and many more.



RSG SOLUTIONS PVT LTD - EIZO

Eizo ColorEdge- Color Management Monitors. Eizo has sought to create world's highest quality visual technology for video editing, color correction, VFX, animation, broadcasting, 4K & HDR Monitors for media & entertainment market with EIZO's CG & CSseries. Eizo CG3146 HDR reference monitor is the first to overcome severe drawbacks of other HDR technologies that are available in market today so it can be used reliably for professional post production workflow. Eizo offer an incomparable feature set, superior picture quality & extraordinary value, the company works with its customer to transform the experience of digital entertainment. EIZO's outstanding performance and reliability make them ideal for a wide range of professional environments where colour reproduction is critical, including textile design, digital printing, DI, broadcasting, animation, CGI, VFX & Post Production. ColorEdge Monitors provide both precision and consistency, so graphics professional can be sure that final product will look exactly the way they want it.

SETRON INDIA PVT. LTD.

We, over the years, have carved a niche for ourselves in the Broadcast, Pro-Audio and Video market to provide complete end to end solutions.

We represent several leading international manufacturers in India such as ADC-COMMSCOPE, BW BROADCAST, CAD, DAD, IKAN, JK-AUDIO, LYNX TECHNIK-AG, LYNX STUDIO, NTP TECHNOLOGY, PORTAPROMPT, ROLLS, CINEGY, CUBE-TEC, PEBBLE BEACH, and ZENON-MEDIA.

We have entered the field of Software Defined Television with software from Cinegy GmbH, (Germany). Cinegy software offers solutions on AWS-in the cloud, along with Comprehensive Media Asset Management with futuristic playout and IP multiviewers options. Cinegy has introduced SRT- Secure Reliable Transport system providing video & audio signal on the mobile phones with excellent quality of reception.

Our solutions from Cube-Tec International (Germany) provide integrated archive solutions to large Radio & TV stations as well as forensic applications..

We offer optical fiber Solutions & Digital Peripherals from our portfolio. These are manufactured by LYNX Technik-AG, (Germany) under the brand name of Yellobrik, catering to quality conscious clients who demand reliability at a competitive price. Their range of equipment includes HDMI-SDI Converters, Audio Embedders / De-Embedders, Video Distribution Amplifiers, Sync Pulse Generators, along with SDI, Analog Sync / Video, HDMI, Audio, Ethernet, Control Data converters using fiber Optics & optical Multiplexers / De-Multiplexers.

We continue to provide Telephone Hybrids /Interfaces equipment from JK Audio and ADC Patch Panels from CommScope. We also provide solutions to Commercial FM Radio Stations and deliver Community Radio Stations on a turn-key basis.

The equipment from BW Broadcast, (UK), for FM Radio Stations, includes RDS encoders and Audio Processors suitable for HD/AM/FM broadcasting. They also manufacture a wide range of FM Transmitter up to 3000 Watts Their current range of Transmitters allows easy servicing such as replacing of MOSFET without soldering and hot-swappable power supplies.

Our own brand SENON has a range of peripherals equipment such as Headphone Amplifier, Audio Distribution Amplifier, XLR patch panels, On-Air Lights, etc.

We have rich experience in delivering audio recording studios and pro audio



solutions on turnkey basis. The coming decade, inspite of Covid-19 challenge is promising for the broadcast market & we are fully geared to meet new challenges

SHURE



Founded in 1925, Shure Incorporated is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, and award-winning earphones and headphones. Today, Shure products are the first choice whenever audio performance is a top priority. Shure Incorporated is headquartered in Niles, Illinois, in the United States. The company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

Sun Infonet is the Pan India Distributor of Shure range of products. For any product/service related query, anyone can contact Sun Infonet Team at info@sungroup.net or through telephone 011-49808905 / 35 / 37 / 38.

SPECTRALOGIC



Spectra Logic helps organizations in media and entertainment modernize their storage infrastructures to improve the creation, management, distribution and monetization of their digital assets. With its innovative storage and data management suite of products, Spectra provides efficient, agile and modern solutions that are extensible to the current and future business needs of the media and entertainment industry.

STUDIO NETWORK SOLUTIONS (SNS)



Studio Network Solutions (SNS) is a leading media technology company committed to helping video production teams around the world transform the way they store, share, and organize media. By combining scalable, high-performance shared media storage hardware with powerful software and workflow tools for teams working on-premise or remotely with Adobe® Premiere® Pro, Final Cut Pro X®, DaVinci Resolve®, Avid® Media Composer®, and other creative applications, SNS solutions empower post-production, broadcast, and VFX teams in over 70 countries to create amazing content, faster. For more information, visit studionetworksolutions.com.

TVUNETWORKS



TVU Networks is a global technology and market leader in IP-based live video solutions. TVU's solutions help transform broadcasters' SDI-based operations to an IP-based infrastructure.

TVU serves more than 3,000 customers in over 85 countries that include news broadcast, web streaming, law enforcement, houses of worship, sports and government. In several major broadcast markets around the world, TVU is the dominant market leader with a large majority of all news stations using its solutions, including the award-winning TVU One mobile live cellular transmitter.

Using its proprietary IS+ technology, TVU's uplink solutions use any combination of cellular, satellite, microwave, WiFi and Ethernet connections to deliver live HD video from practically any location.

SUPPORTING ASSOCIATIONS

ALL INDIA BROADCAST MANUFACTURERS AND DISTRIBUTORS ASSOCIATION - AIBMDA



The All India Broadcast Manufacturers and Distributors Association, AIBMDA, is the voice of the broadcast equipment manufacturers, distributors, broadcast software suppliers in India. The Association was established in February 2008 under Section 25 of the Companies Act 1956. The associations

1. Take up issues affecting the growth of the broadcast equipment and broadcast software industry with Government and other regulatory authorities;
2. Find ways of resolving problems faced by the industry from time to time through a continuous process of discussion with its members;
3. Monitor developments in the broadcast sector and share it with its members on a continuous basis;
4. Encourage and promote technological innovation among engineers and scientists working in the broadcast sector through financial and other help
5. Apprise engineers and other broadcast professionals of the latest developments in the broadcasting sector through a concerted program of conferences, seminars, exhibitions and road shows.

IABM



IABM (www.theiabm.org) is the international trade association for suppliers of broadcast and media technology. IABM facilitates the important networking and interaction between suppliers that shape and define the unique ecosystem of the broadcast and media technology industry.

IABM supports member companies with a comprehensive range of services across market intelligence, training, technology, exhibitions and best practices – all designed to help them do better business. We hold the interests of member companies as paramount, and strive to provide strong guidance and support at every level in all geographies.

We understand that in today's rapidly changing media landscape, our members have never had a greater need for timely, relevant and effective advice and support. IABM's mission is to be an ever more powerful beacon that is highly responsive to all our members' needs in a timely fashion, helping them to prosper and navigate change successfully.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS - SMPTE



Technical brilliance. Creative passion. A shared dedication to the collaborative process. From the early days of entertainment technology to the latest digital media breakthroughs, the brightest minds in the industry have found their community in SMPTE, the home of creative technology.

SMPTE people form a global professional society of individuals and corporations collaborating for the advancement of all things technical in the motion picture, television and digital media industries. The Society fosters a diverse and engaged membership from both the technology and creative communities, delivering vast educational offerings, technical conferences and exhibitions, informational blog posts, and the renowned SMPTE Motion Imaging Journal. We champion local and global forums, section meetings and other events that offer invaluable access to a network of mentors and colleagues. And we encourage and reward volunteer participation in leadership roles Board of Governors page within the Society.

Just as importantly, SMPTE is an internationally recognized Standards organization, bringing order to the chaos of constantly evolving technologies with a high level of unbiased technical excellence. SMPTE's more than 800 engineering standards and guidelines are developed in a collaborative process with individuals and corporations to advance global interoperability of hardware and software. As a result, the industry worldwide can enjoy both improved workflow and uncompromising quality for seamless creation, management and delivery of media.



THE ASIA VIDEO INDUSTRY ASSOCIATION - AVIA

The Asia Video Industry Association (AVIA) is the trade association for the video industry and ecosystem in Asia Pacific. It serves to make the video industry stronger and healthier through promoting the common interests of its members. Understanding global trends in media, AVIA is focused specifically on addressing issues in the video markets of Asia.

AVIA is the interlocutor for the video industry with governments across the region; dedicated to reducing video piracy and creating a more sustainable business environment for established as well as new video companies to innovate and grow, and a leading resource for information and intelligence on trends and developments in the video industry in Asia, through publications, newsletters, conferences and seminars.

OFFICIAL PUBLICATIONS



BROADCAST & FILM

Broadcast & Film – www.broadcastandfilm.com – is a leading online publication serving the broadcast, film and entertainment technology market globally. From being published since 1991, to its shift to the online platform in 2013, the magazine has established itself as a credible source for industry news, analysis and technology trends in the broadcast and entertainment technology industry. We cover the emerging new technologies and trends, including the transition to the digital phase of the ever-evolving media and entertainment sector.

Contact – Manoj Madhavan – Editor

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Cell - +91-9167331339



SATELLITE & CABLE TV MAGAZINE

Now in its 28th year of publication, SATELLITE & CABLE TV is the Indian CATV & Broadband industry's oldest and widest read trade magazine. Published monthly, each edition carries content in English & Hindi, reaching out to over 40,000 readers, including CTOs, CEOs, MSO heads, ISPs, satellite channels as well as several thousands of LCOs. The magazines readership & circulation extends beyond India & includes Pakistan, Bangladesh, Nepal, Sri Lanka, Bhutan and parts of Africa & the Middle East, all of which are big buyers of hardware from India. With content for both Cable TV & Broadband - the trade magazine provides advertisers excellent value in terms of a focused target market penetration, with attractive advertising packages and annual discounts.

For subscription please contact: Nishant Masurkar

Tel.: +91 22 65165320

Email: subscribe@scatmag.com

ABIS 2020 WE GO DIGITAL EDITION – CONFERENCE SESSIONS

One of the major highlights was the Conference Sessions, Masterclass and Workshops which featured international speakers from across the globe and India and debated on the trending topics and technologies.

The conference program had a good mix of live as well as pre-recorded sessions, interactive panel discussions via Q & A chat conversations, masterclass sessions, workshops while exhibitors showcased their products, build conversations and had one-to-one meetings with registered attendees.



29 - 31 October 2020

A.B.I.S 2020 VIRTUAL CONFERENCE SCHEDULE

INCORPORATING : BROADCAST INDIA, SCAT INDIA & CONTENT INDIA 2020

THEME : REBOOTING & BUILDING THE MEDIA & ENTERTAINMENT ECOSYSTEM IN THE COVID ERA

DAY ONE – 29 October, 2020

10:10 To 10:15 AM -

KEYNOTE



By SONIA PRASHAR,
CHAIRPERSON OF THE BOARD & MD,
NürnbergMesse India Pvt Ltd.

Link – <https://youtu.be/IMgUwWbHYik>

10:15 To 10:30 AM

KEYNOTE MESSAGE



BY PETER WHITE,
CEO, IABM

Link – <https://youtu.be/IMgUwWbHYik>

10:30 TO 10:35 AM

KEYNOTE MESSAGE



BY KAZUTADA KOBAYASHI,
PRESIDENT & CEO,
CANON INDIA PVT. LTD.

Link - <https://youtu.be/dluArOo6qYo>

TIME – 11 AM TO 12 PM
– POWERED BY AVIA

PRESENTATION - VOD INDUSTRY DEVELOPMENT AND PROSPECTS IN THE COVIDERA



JOHN MEDEIROS,
CHIEF POLICY OFFICER,
ASIA VIDEO INDUSTRY ASSOCIATION (AVIA)
Link - <https://youtu.be/89eRv6JNeFQ>

12:30 TO 1: 30 PM
POWERED BY IABM

CONFERENCE – CHARTING THE UNCHARTED – EXPLORING NEW TECHNOLOGIES & BUSINESS MODELS IN THE BROADCAST & MEDIA INDUSTRY

Moderator	Panelists				
Lisa Collins Head of Membership Engagement, IABM	Darren Lepke Head of Video Product Management, Verizon Media	Andrew Heimbold CEO, Singular.live	Jacques-Edouard Guillemot SVP, NAGRA	Johan Vanmarcke MD, APAC, Mediagenix	Lorenzo Zanni Head of Insight & Analysis, IABM

Link – <https://youtu.be/D8eVpYJWMUU>

2:00 TO 2: 40 PM
POWERED BY CANON

MASTERCLASS – IS HDR THE FUTURE?



ALPHONSE ROY,
CINEMA EOS PLATINUM ASSOCIATE & RENOWNED DOP

Link – https://youtu.be/_eimDHtyo-w

3:00 TO 4 : 00 PM

CONFERENCE - VIEWER ENGAGEMENT & RETENTION: CRACKING THE CODE

Moderator	Panelists			
Radhika Bajaj Anchor & Journalist	Aparna Acharekar Programming Head, ZEE5	Deepak Segal Head of Content, Applause Entertainment	Arun Thapar President- Content & Communication A+E TV18	Saugata Mukherjee Head Of Original Content, SonyLIV at Sony Pictures Networks India

Link – <https://youtu.be/jIFfgxyfTA>

5:00 TO 5: 40 PM

MASTERCLASS – DECIPHERING THE NARRATIVE CONSTRUCTS OF VFX



BIJU.D,
VFX Director

Link - <https://youtu.be/mzTAOWkYJgI>

DAY TWO – 30 October, 2020

11:00 TO 12 00 PM

CONFERENCE – REDEFINING EDUCATION FOR MEDIA & ENTERTAINMENT

Moderator



Chaitanya Chinchlikar
VP & Business Head,
Whistling Woods
International

Panelists



Meghna Ghai Puri
President,
Whistling Woods
International



Phani Tetali
Professor & Head,
IDC School of Design,
IIT Bombay



Sekhar Mukherjee
Director,
National Institute of Design,
Andhra Pradesh



Rahul Karthikeyan
Head, Marketing,
upGrad

Link – <https://youtu.be/FcPCs0PQE44>

12:30 TO 1: 10 PM

MASTERCLASS – ENHANCE YOUR IMAGE WITH THE PERFECT SHOT & COLOUR GRADING



RAHUL PURAV,
DIGITAL IMAGING HEAD & COLOURIST

Link – <https://youtu.be/3JNcXQ5w7u8>

2:00 TO 3: 00 PM

POWERED BY IABM

CONFERENCE - ACCELERATING & REDEFINING REMOTE WORKFLOW TECHNOLOGIES

Moderator



Ben Dales
Head of Digital,
IABM

Panelists



Jade Kurian
President,
Latakoo



Sushant Rai
VP, Sales - South Asia,
Africa & Middle East,
TVU Networks



Raoul Cospen
Director of Strategy,
News & Sports,
Dalet



Olga Nevinchana
Senior Analyst,
IABM

Link – <https://youtu.be/lvfZO9acUEA>

3: 30 TO 4:00 PM

SECURING DIGITAL CONTENT IN THE ENTERTAINMENT & MEDIA SECTOR



VISHAL JAIN,
PARTNER, DELOITTE INDIA

Link – <https://youtu.be/eWUdS5Ge0fg>

4.30 PM TO 5: 15 PM

CONFERENCE – FUTURE OF SPORTS PRODUCTION & THE NEW NORM AFTER COVID-19

Moderator



Peter Bruce
Media Consultant,
Pbruce Consultants

Panelists



Dennis Breckenridge
CEO,
Elevate Broadcast



Zainal Husni Sarbini
General Manager,
Edge Mediatech Group
(EMG Asia)



Unmish Parthasarathi
Founder,
Picture Board



Steve Norris
Director of Production
and Content,
Gravity Media

Link – <https://youtu.be/qQvYUwd2ZY0>

DAY THREE – 31 October, 2020

3:00 TO 4:00 PM

CONFERENCE – TRANSFORMATION & INNOVATION IN THE VISUAL & IMMERSIVE TECHNOLOGIES

Moderator	Panelists			
				
Peter Bruce Media Consultant, PBruce Consultants	Rajesh Bhat Director, Operator & OEM Sales, India, Dolby Technology India Pvt Ltd	Amy DeLouise Digital Storyteller & Content Strategist, DeLouise Enterprises	David Castle Business Development Director, Azilpix	Phil Ventre Vice President, Sports And Broadcast, NCAM Technologies

Link – <https://youtu.be/OvuH1smmdhI>

SPEAKER FEEDBACK



“Hopefully the crux of what is needed and what good institutions do came through in the discussion.”

– **CHAITANYA CHINCHLIKAR**,
VP & Business Head, Whistling Woods International

“Thanks for inviting me to the panel discussion. I enjoyed the discussion very much.”

– **PHANIT TETALI**,
Professor & Head,
IDC School of Design, IIT Bombay

“Thanks for organising such a lovely session”

– **SEKHARMUKHERJEE**,
Director,
National Institute of Design

“Being on a “webinar” at “Broadcast” India 2020 seemed like an oxymoron but technology came to the rescue as it does! I enjoyed contributing to the discussion, it was as wide ranging as the eight-hour time difference that spanned the panelists. Peter Bruce the moderator did a great job using sporting metaphors to “pass the ball” around. Look forward to 2021 - perhaps we can add an Augmented Reality layer in future!”

– **Unmish Parthasarathi, Founder, Picture Board**

“ I hosted two conference sessions. One on "Visual & Immersive Technologies" and the other on "The future of sports production & the new norm after Covid". Both sessions were insightful and inspiring. I watched many others sessions during the 3 days of conference. All were to a great standard. Additionally, the platform allowed me to network during the show. Of which I have made some great introductions. A fantastic virtual event and I look forwards to Broadcast India being real and virtual in future”

– **PETER BRUCE, Consultant, PBruce Consultants**

The BROADCAST INDIA 2020- WE GO DIGITAL EDITION - will be providing an innovative all year-round opportunity for exhibitors to remain connected with key decision-makers, thus enabling business continuity. ■