

2023
Media Kit

BROADCAST & FILM
GLOBAL MEDIA FOR BROADCAST,
FILM, POST & INFOTAINMENT
TECHNOLOGY & BUSINESS

BROADCAST & FILM

- Your #1 Resource to Reach

Broadcast, Film, Post & Infotainment Technology Markets in India



Broadcast & Film – www.broadcastandfilm.com – is a leading online publication serving the broadcast, film, post and infotainment technology markets globally. From being published since 1991, to its shift to the online platform in 2013, the magazine has established itself as a credible source for industry news, analysis and technology trends in the broadcast and entertainment technology industry. We cover the emerging new technologies and trends, including the transition to the digital phase of the ever-evolving media and entertainment sector.

Helping You Stay A Step Ahead of the Competition

If your company wants MAXIMUM visibility in the broadcast, post-production market, then Broadcast & Film is your #1 Resource. Broadcast & Film will provide your company with an effective package of advertising via our industry leading online digital media, E-newsletter, broadcast e-mail service, mailing lists, and website to

reach the broadcast markets.

Broadcast & Film features the most widely circulated digital online media and E-newsletter and provides the best-quality editorial coverage of the trends, events, and happenings in the market. Suppliers of broadcast products and services who want to stimulate sales growth in an increasingly competitive environment advertise in Broadcast & Film to help their business thrive!





The Largest circulation of any online media in the industry, reaching dealers and industry professionals across India, Broadcast & Film expands your visibility to worldwide markets as your ad is seen online with direct links to your website. Thousands of professionals and key decision makers will see your message. Broadcast E-mail Your Message to broadcast professionals, industry dealers and suppliers with Broadcast & Film's exclusive broadcast e-mail service. This essential service allows you to target your message to the decision makers who prefer to receive their information via e-mail.

Broadcast & Film's E-Newsletter offers a powerful e-marketing opportunity to help drive traffic to your website. Readers find Broadcast & Film's E-newsletter an essential tool for finding the latest industry news, trends, exclusive editorial content, surveys, and much more!



Your banner ad is certain to generate leads and exposure for your company.



www.broadcastandfilm.com is one of the most viewed website for the broadcast technology, post and film technology segment. This site features breaking news stories, case studies, interviews and extensive coverage of the market.

Digital Advertising Rates

Website Banners

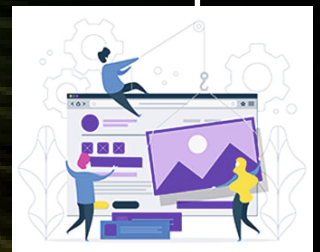
- ❖ Home Page - \$300 per month
- ❖ News & Feature Page - \$200 per month

Emailers

- ❖ Dedicated broadcast e-mail \$ 250 – 1 round
- ❖ Broadcast & Film e-newsletter banner \$ 200 – 1 insertion

Web Requirements

- ◆ Home Page - width 300 pixels x depth 250 pixels
- ◆ News Page - width 160 pixels x depth 600 pixels



Bi-Monthly Digital Edition of Broadcast&Film Magazine

- ❖ Full page Color Ad – \$ 300 + 18% GST – 1 insertion (Size: W 200mm x H 265mm)



For advertising, please contact Manoj Madhavan:
Mob.: 91-9167331339 | Email: manoj.madhavan@nm-india.com

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312/313, A Wing, 3rd Floor, Dynasty Business Park, Andheri Kurla Road, Andheri (E), Mumbai – 400059.

Tel.: +91-22-6216 5313 | Mob.: +91-91082 32956 | www.broadcastandfilm.com